

Multi Skilled Health Worker
B. Voc. Second Semester End Examination-2024
(Regular & Supplementary Paper)

PAPER: 206T

[IEC]

Full Marks: 20

Time: 01 Hr.

The figures in the right hand margin indicate marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

Group A

1. Answer any TWO questions of the following: 2x2= 4
- a. What do you mean by message?
 - b. What is intelligence?
 - c. What is information?
 - d. Define communicator.

Group B

2. Answer any TWO questions of the following: 2x4 = 8
- a. What are the features and major component of information? 2+2
 - b. In rural sector, for nutritional awareness which communication is more effective and why? 4
 - c. Briefly discuss any one model of communication. 4
 - d. Write the short note on bullet theory of communication. 4

(2)

Group C

3. Answer any ONE question of the following: **1x8 = 8**
- a. Describe the women to women strategy for the improvement of community nutrition and health.
 - b. Write the human interaction theory and message design theory of communication. **4+4**
