

Foods Science & Nutrition [P.G.]

[CBCS]

M.Sc. Fourth Semester End Examinations-2024

[Regular & Supplementary Paper]

PAPER- MFSN 402

Full Marks: 40

Time: 02 Hrs

The figures in the right hand margin indicate marks

Candidates are required to give their answers in their own words as far as practicable

Illustrate the answers wherever necessary

Group A

- 1. Answer any five questions of the following: 5x2= 10**
- a. What do you mean by completeness and compactness in communication?
 - b. Define KAP Model in communication.
 - c. Why communication known as social Vaccination?
 - d. Define precontemplation in communication.
 - e. What is intelligence in communication?
 - f. Define innovative attitude.
 - g. What are 3Vs in communication?
 - h. Define 'open ended questions' in counselling.

(2)

Group B

2. Answer any four questions of the following: 4x5= 20

- a. How data is generated? State the conversion of data to information. +3
- b. Discuss the impact of nutrition education on public health up gradation covering any two examples.
- c. State the objectives of “C to C” strategy in communication. Why are children selected in this type of communication?
- d. Discuss the contemplation and reaction phases in counseling process. $2\frac{1}{2} + 2\frac{1}{2}$
- e. State the ethics of dietary counseling.
- f. Briefly discuss any two teaching aids used in nutrition education. $2\frac{1}{2} + 2\frac{1}{2}$

Group C

3. Answer any one question of the following: 1x10=10

- a. Write the major features of an ideal client in dietary counseling process. Discuss the process of counseling on family planning. 4+6
 - b. Discuss the SBCC in effective communication. Write the four axes of communication for development. 6+4
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