

2024

BMLT

B.Sc. First Semester End Examination - 2024

PAPER - 01

Full Marks : 40

Time : 2 hours

The figures in the right-hand margin indicate marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

Group-A

1. Attempt any one question from the following: $10 \times 1 = 10$
 - a) Why do we need to have a close reading of any written text? Elaborately discuss 'SCROL' technique in this regard.
 - b) Describe briefly the procedures to practice monologue in communication.
 - c) Write down a dialogue between two friends meeting unexpectedly in a Shopping Mall.
 - d) Frame a telephonic conversation between a counselor and a student who needs career counselling.

(Turn Over)

(2)

Group-B

2. Attempt any four questions from the following questions.

5×4=20

- (i) Write down the strategies one needs to undertake to run a successful communication.
- (ii) Mention various factors responsible for miscommunication.
- (iii) Read the passage carefully and answer the following :-

But the golden mean, says our matter-of-fact philosopher, is not all of the secret of happiness. We must have, too, a fair degree of worldly goods : poverty makes one stingy and grasping; while possessious give one that freedom from care and greed which is the source of aristocratic ease and charm. The noblest of these external aids to happiness is friendship. Indeed friendship is more necessary to the happy than to the unhappy; for happiness is multiplied by being shared. It is more important than justice for when men are friends, justice is unnecessary but when men are just, friendship is still a boon. "A friend is one soul in two bodies". Yet friendship implies few friends; rather than many. He who has many friends has no friend, and to be a friend to many people in the way of perfect friendship is impossible. Find friendship requires duration rather than

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(Continued)

(3)

fitful intensity and this implies stability of character. Friendship requires equality; for gratitude gives it at best a slippery base benefactors are commonly held to have more friendship for the object of their kindness than these for them. Aristotle prefers to believe that the greater largeness of the benefactors is to be explained on the analogy of the artist's affection for his work, or the mother's for her child. We love that which we have made.

- 1. Which is the most suitable title for the passage?
A. Advantages of friendship B. Golden mean
C. External aids of Happiness D. Freedom from care.
- 2. The author does not say
A. Man becomes miserly due to poverty
B. Good friendship should last long.
C. An artist loves his creations.
D. Friendship among unequals in enduring.
- 3. The approach of the writer is
A. Imaginative B. Realistic C. Worldly D. Materialistic
- 4. The author is talking about
A. Social Happiness B. Sensuous enjoyment
C. Worldly happiness D. Spiritual happiness.

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(Turn Over)

5. According to the author
- A. Happiness is increased by sharing it.
 - B. Benefactor can be a good friend.
 - C. More important in friendship is intensity.
 - D. Worldly possessious can not make man happy.
- (iv) Write a complaint letter to your Principal madam via your H.O.D. regarding the shortage of drinking water in your building.
- (v) "United we stand divided we fall"– Amplify the statement.
- (vi) What is the role of listening in communication.

Group-C

3. Answer any five questions of the following. $2 \times 5 = 10$
- a) What is 'Kinesies' in non verbal communication?
 - b) What are the advantages of verbal communication?
 - c) What are the various modes of communication?
 - d) State the concept of haptics communication?
 - e) What is the full form of SQ3R?
 - f) What are the two barriers of listening?
 - g) Define postural communication.
 - h) What are the different types of verbal communication?

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