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RNLKWC/IIIS/MFSN- 303/

**End Semester Examination, 2021**

**Semester - III**

**Food Science & Nutrition**

**PAPER - MFSN-303**

*Full Marks : 40*

*Time : 2 Hours*

**Group - A**

**1. Answer any five of the following : 5x2=10**

- a) Write the SWOT for Pitha market.
- b) Define material management.
- c) Write any four functions of women entrepreneurs.
- d) What is Mudra Yojana Scheme ?
- e) What are the five principles of purchasing ?
- f) What is Shree Shakti loan for women entrepreneurs ?
- g) Write the significance of entrepreneurship development in India on the basis of capital formation.
- h) What is the Weber's theory of bureaucracy ?

**Group - B**

**2. Answer any four of the following : 4x5=20**

- a) Write the Taylor's 4 Principles of Scientific Management. Give a basic idea of 'Scientific Management.'  
2+3

*(Turn Over)*

- b) State Fayol's Principles administrative theory. 5
- c) Describe briefly the various types of food service establishment. 5
- d) What are the types of food services with example.5
- e) Define Entrepreneurship. What are the barriers of Entrepreneurship ? 2+3
- f) Write about in brief about 'Women Entrepreneurship Platform.' 5

**Group – C**

**3. Answer any one of the following : 1x10=10**

- 3.a) Write short note any five of the following covering 'Powerful women Entrepreneurs'. 2x5
- i) Vandana Luthra
  - ii) Aditi Gupta
  - iii) Richa Kar
  - iv) Shahnaz Hussian
  - v) Falguni Nayar
  - vi) Kiran Mazumdar Shaw
  - vii) Sugandha Agarwal
  - viii) Divya Gokulnath
- b) Write the short note on most powerful Enterprenurs (Attempt any 5) 2x5
- i) Achyuta Samanta
  - ii) Ajay Piramal
  - iii) Azim Hashim Premji

- iv) Acharya Balkrishna
- v) Bhavish Aggarwal
- vi) Binny Bansal & Sachin Bansal
- vii) Karsanbhai Khodidas Patel
- viii) Verghese Kurien